



de Gournay

112 Old Church Street,
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Tel: 44 (0) 20 7352 9988
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HAND PAINTED WALLPAPER
CHINOISERIE COLLECTION
Chinoiserie Collection Ordering Procedure:

(1) Choose a Design

If you have not found your perfect design in our 2010 Chinoiserie Collection de Gournay staff will be happy to show you a wider selection of designs from completed custom projects and/or earlier standard collections.

de Gournay is happy to accommodate client design changes no matter how extensive or to produce entirely custom designs and will provide a quote for either upon request. If you would like something special made to order but do not know what inspiration can often be found in de Gournay's extensive archive of previous projects and historical documents.

(2) Choose a Design Height

Plan the height at which the design will end on the wall. de Gournay experts are always available to offer free advice on aspects such as how to use the design to make the room appear taller or shorter, whether a design would look better above a dado, how to make the design look more contemporary or more historic and which designs to use if hanging art.

The designs are available in any pattern height between 5ft (152cm) and 12ft (366cm). Heights outside of this range are possible as custom orders at an additional charge.

Unless otherwise specified the backgrounds of Tailored method panels are made 1ft (30cm) taller than the wall height given and those of Quick method panels 2ft (61cm) taller than the design height specified.

(3) Choose a Background

Choose a background colour and construction type from the wide range of options shown on the preceding pages. The different constructions offer the choice between a wide range of effects and surfaces, each of which has differing qualities. de Gournay will be happy to discuss the benefits of each and assist in choosing the appropriate one for each particular project. As well as the full range of standard colours illustrated, custom colours are available in all construction types at an additional charge.

(4) Choose a Design Colourway

In each design there is one standard palette of design colours which is illustrated on a selection of different backgrounds. Because of the translucent nature of the paints used, the background colour shows through to influence the look of the design colours so they may appear to vary on different backgrounds. The accent colour in standard monochromatic palettes varies because it is chosen to tone with the background colour.



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Following the standard colourway illustrations de Gournay offer a selection of our recent finest custom colourways which are available to order as Special Colourways for a small upcharge over the Standard Colourways but without the custom charges. These can also be specified on different backgrounds and with the same comments as above applicable regarding the translucency of the design paints.

Full sample panels of all the colourways illustrated in this book are available for loan but if you have not found what you are looking for de Gournay's custom service will make a sample up to your own unique specifications.

(5) Calculate the quantity required

Either of the following methods can be used:

Quick Method

A simple straight run of design panels taller and wider than the space to be papered is ordered and cut on site to fit by the installer. To calculate the panel requirement the total width of area to cover is measured including any over-door or window surround areas. The total is divided by the width of a standard panel (3ft / 91.5 cm) and rounded up to the nearest whole number to give the minimum number of panels to order. Off-cuts or plain sky panels can sometimes be used to paper over-door or over-window areas where these are slight.

The Quick method allows panels to be made to order rapidly or taken from stock for immediate delivery. If made to order, panel sequences containing the preferred design sections, additional plain sky panels and different design heights can still be specified. If taken from stock limited design sequences and design heights are available.

Tailored Method

In this de Gournay adapts the chosen design to suit the client's wishes and manufactures a mixture of standard and custom-sized panels to fit the room. This is planned by way of scale elevational drawings of the room showing the adapted design and panel-join layout. It requires that client first supply accurate elevations and floor plans upon receipt of which de Gournay will calculate the total panel requirement.

The Tailored service allows de Gournay's client the opportunity to create the optimum effect and best fit to the space through

1. Adapting the design height
2. Adjustment the height to the grass ground at the foot of the design
3. Positioning favored sections of design in the client's preferred locations
4. Moving around or omitting design elements for best effect.



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Comparison of Methods

The Quick method must be used when sourcing panels from de Gournay stock for immediate use. When used to order panels the process to placement of the order has fewer stages than Tailored orders making it noticeably faster overall. However, there can be considerable wastage during installation and only limited arrangement of the pattern for best effect is possible.

The Tailored method requires the client to supply more accurate measurements and its additional charges make the cost per square metre higher although the low wastage makes the overall cost comparable to the Quick method. The average lead time of a Tailored project is longer but the pre-determined design placement make installation simpler and the customisation of the design to clients' specifications makes each room more unique so it is the more usual method followed.

(6) Decide if additional durability is required

de Gournay offers the choice of an additional protective glaze with either a Gloss, Satin or Matt finish to any Chinoiserie Collection wallpaper. If you are uncertain whether your chosen product requires one for the application in mind please ask us for advice. Glazes do have a small negative affect on the beauty of the product so de Gournay prefers to avoid them where practical to do so.

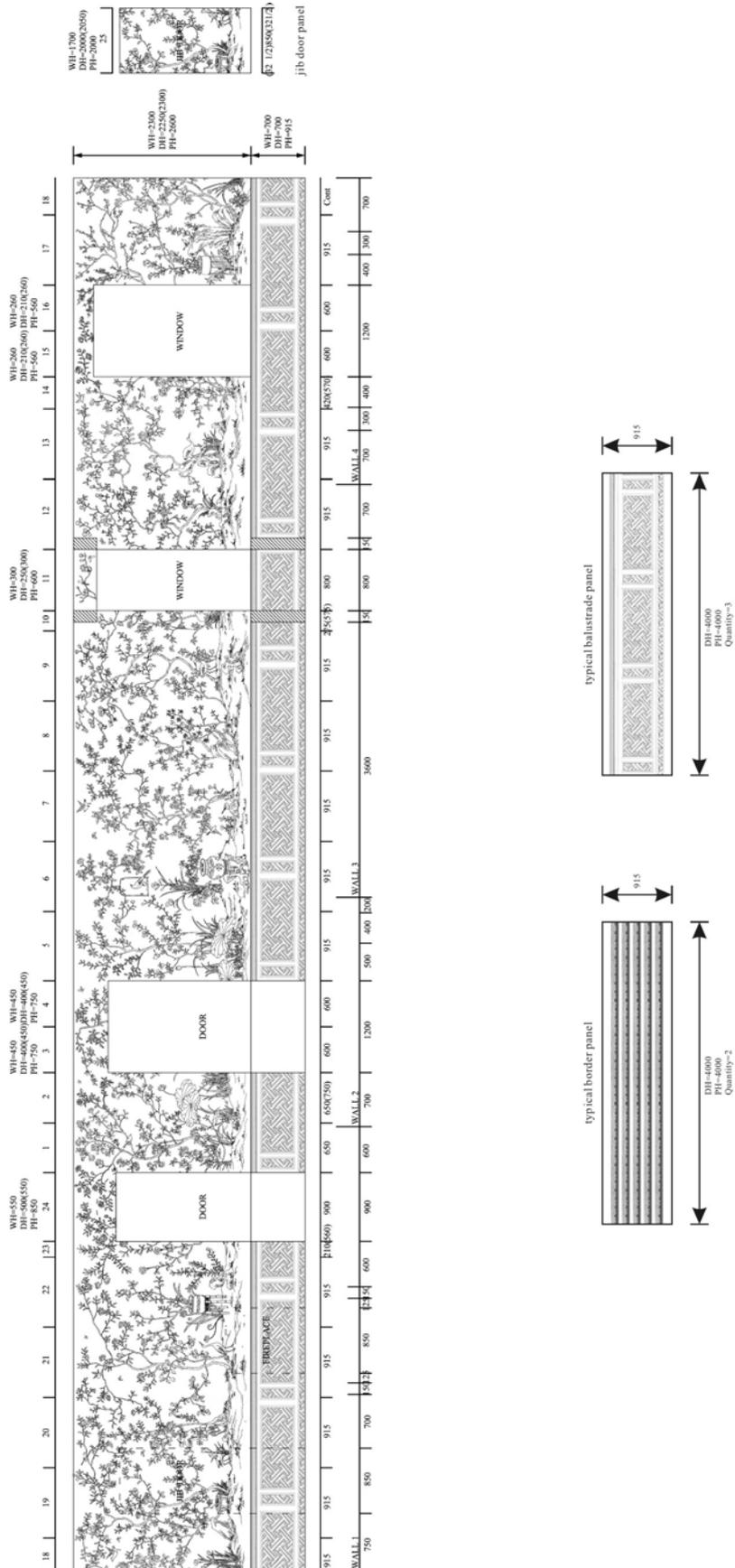
(7) Place your Order

Contact your nearest de Gournay showroom or local representative to place your order. de Gournay will supply a quote, after which you will be asked to pay a 50% deposit then to sign and return an order acknowledgement confirming all the details of the product you have chosen at which point your order will be put into production. Tailored order clients will receive a scale set of elevations of their room showing the design layout to check and if any customisation has been undertaken a large sample section of the design will be made for approval prior to production. Average lead times are approximately 8 weeks from de Gournay's receipt of drawings and sample approval.



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